

Dear Site Coordinators,

Thank you for participating in Teal Ribbon Denim Day, a fundraising and awareness program supporting ovarian cancer research. Proceeds raised will benefit the Teal Ribbon Ovarian Cancer Research Foundation, Inc (TROCRF). TROCRF is organized exclusively for charitable & scientific purposes. Our goals are to raise funds to advance ovarian cancer research towards a cure; advocating for early diagnostic treatment programs and to improve the lives of ovarian cancer survivors.

Did you know...?

...Ovarian cancer is the leading cause of death amongst gynecologic cancers.

...1 in 58 women will develop ovarian cancer.

...Breast Cancer survivors are 4 times greater at risk

...Ovarian Cancer is difficult to diagnose & there is no reliable screening test.

...22,000 will be diagnosed this year & 15,000 will die.

Early detection is key to saving lives. The 5-year survival rate is over 90% when ovarian cancer is diagnosed early.

We thank you for your support and dedication to this important project. For questions, please visit www.tealdenimday.com or call 301-646-2621.

Together we will make a difference!

Teal Ribbon Ovarian Cancer Research Foundation, Inc.

Denim Day Materials

All print items are available on our website.

Typically, each site prints/obtains the following items for Denim Day.

One per participant:

- Teal ribbon pin (site created or foundation supplied)
- Ovarian Cancer Information
- Flyer (8.5x11 version of the sign)

One copy per site:

- Sign
- Event Letter
- Donation Checklist
- Press Advisory
- Event Ideas and Guidelines
- Certificate of Appreciation Honor & Memory Cards
- Donation Receipts

* For pin requests, please email trocrcf@comcast.net . Include quantity and mailing info (coordinator and address).

The foundation gratefully acknowledges the support and dedication of our sponsor.

